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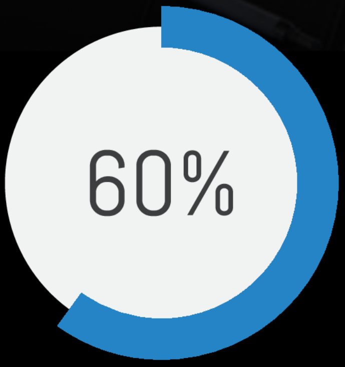
DATA LITERACY

THE NEW C-SUITE EDGE

In a digital-first economy, every major business decision is a data decision

Here is what C-suite leaders need to know →

WHY DATA LITERACY MATTERS NOW



of organizations differentiating through AI by 2030 will prioritize data fluency in leadership

Source: Gartner, 2026

AI is now operational, influencing:

Pricing → Hiring → Forecasting → Risk Management → Strategic Planning

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AI
50%
85%
15%
75%

WHEN DATA FLUENCY IS MISSING

Instinct replaces insight

→ Metrics are not challenged

  → AI recommendations go unchecked

→ Nuance disappears from reports

  → Decision-making risk increases

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WHAT EXECUTIVE DATA FLUENCY LOOKS LIKE

Read → Analytical outputs without an intermediary

Question → Models, metrics, and data visualizations

Apply → Data storytelling at board and investor level

Recognize → When human judgment must override the model

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